

DataCampus Partner Services (incl. KnowHow-Meetings & RoundTables)

			
DataCampus Partner Services	"Springtime"	"Summer"	"Autumn"
1) Partner Representation			
Company profile	1.200 Characters	1.200 Characters	1.200 Characters
Company logo	yes	yes	yes
Customer reference	1	3	unlimited
DataCampus subject category	1	3	unlimited
Display of the logo (per run)	1	2	4
2) Partner Solution Profile			
Number of product/service profiles	1	3	unlimited
Characteristics of the solution(s)	1.200 Characters	1.200 Characters	1.200 Characters
10 distinctive search terms	yes	yes	yes
Customer Success Stories	1	3	unlimited
3) DataCampus Events			
KnowHow-Meeting Category	Basic	All-In	Premium
Number of participants without costs	1	2	unlimited
Company Slam	1 day	1 day	unlimited
Partner booth	1 day	2 days	unlimited
Customer project presentation	optional	preferred	preferred
Priority (customer presentation, workshop ...)	-	-	yes
Partner announcement before the KnowHow-Meeting takes place via social media & mailings	-	-	yes
Partner introduction at the KnowHow-Meeting via welcome, at the evening event and alike	-	-	yes
DataCampus RoundTable Participation	yes	yes	yes
Lecture/Presentation	1	2	unlimited
4) Promotion & Networking			
Linking with communities/networks	yes	yes	yes
Promotion of DataCampus topics	yes	yes	yes
Partner webinars per year	optional	1	2
5) Marketing & Sales Automation			
simple lead generation	yes	yes	yes
(automatic) sending of a document	-	yes	yes
targeted direct marketing campaigns (planned)	-	-	yes
6) DataCampus Campaigns			
KnowHow-Meetings & RoundTables Invitations	yes	yes	yes
DataCampus mailing with technical content	-	1	2
Mailings on the main topic	-	-	yes
7) Press Releases			
Automatic take-over ("pressebox" ... planned)	-	-	yes
Create & post press releases	-	-	yes
Annual DataCampus Partner fee (incl. KnowHow-Meetings & RoundTables)	500 €	1.500 €	3.000 €