6th KnowHow Meeting (ONLINE) ... 26 Aug 2020

(1) Master Data Management ... Data Quality ... Data Governance

www.DataCampus.eu

From local to global data management – Case Fortum RWS

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Fortum in brief

Core operations in 10 countries and expert services

globally

Key markets: The Nordic and Baltic countries, Russia, Poland

26 CHP, condensing and nuclear power plants and India

155 hydropower plants (incl. partly owned plants)

Heat supplier in 24 cities

8,200

experts worldwide

2.3 million electricity customers in the **Nordics and Poland**

Growing into gigawatt scale in solar & wind

132,000 shareholders at the end of January 2020

5.4 billion

waste-to-energy plants

Listed on the Helsinki Stock Exchange since

1998

Sales 2019

EUR



Fortum Recycling and Waste – Drivers for Data Management

Why – As-Is definition in 2017

- Ekokem (nowdays Fortum Waste Solutions) has gone through 2 big acquisitions.
- Organisations and processes (partly) have been re-designed and changed, but our Service Portfolio, Master Data and IT systems have not been integrated yet or there is no systematic processes for handling those.
- Our current way of working and defining services has evolved over time in "evolutive way" without that much of control or plans.
- We also have 3 separate IT environments for running our current operations and none of them is suitable as our future solution. Because we don't have group Master Data defined the visibility into business is poor.

What – To Be definition in 2017

- Define new service portfolio and implement service life-cycle management processes
- Implement new IT platform to support new operating model (old systems should be replaced)
- Identify core business information and Implement Master Data Governance model to ensure data quality and (re)usability
- Understand customer and service profitability



2017 – Local data management

SWEDEN

DENMARK



Commercial agreement with customer



Technical contract(s) to FI ERP

- New materials created
- New services created



FI reports



Commercial agreement with customer



Technical contract(s) to SE ERP

- New materials created
- New services created



SE reports

Commercial agreement with customer



Technical contract(s) to DK ERP

- New materials created
- New services created



DK reports

RWS Management and controlling



How to develop material receiving as there is only country specific data? How to have consolidated view?

2020 – Global data management

NLAND



Commercial agreement with customer



 New material and / or service request(s) to Semarchy DNYJNI:

Technical contract(s) to FI ERP

RWS Management and controlling

SWEDEN



Commercial agreement with customer



 New material and / or service request(s) to Semarchy



Global approval in Semarchy

SWEDEN

Technical contract(s) to SE ERP



Common materials and services enable gathering numbers in one report

ENMARK



Commercial agreement with customer



 New material and / or service request(s) to Semarchy DENMARK

Technical contract(s) to DK ERP



Success factors

PEOPLE













SOFTWARE

























Dashboard Builder







MDM and People

- All business people are able to use Semarchy for requesting new data or changes to data
 - Tool is easy to use and makes data visible for business users in understandable way
 - Users can understand the data flows from master data system to ERP as the roles of the systems are communicated very clearly
- Data stewards approving / declining data requests locally and data owners globally
 - Data stewards are also supporting business people locally in data related matters
- Especially in business critical master data domain, material, development in data understanding has been huge
 - Material working group is consisting people from all different countries
 - Changes to material are agreed in the group and approved by data owner
 - Previously decisions about materials were done locally



MDM and Software

- MDM software Semarchy is the key enabler that the data management has been moved from local level to global level
- All countries are having same definitions for master data entities but the data itself can be local.
 All data for one data domain is though always managed through Semarchy.
- Currently Semarchy in use fully in Sweden and partly in Finland
 - Larger Finland go-live in November
 - Go-live in Denmark in Q1 2021
- Semarchy development done by Solita through IT platform development project, also production environment development.



Questions?

Riikka Blomberg



Summary:

- 15+ years of data management
- Running MDM implementation for Fortum RWS
- Lives on a farm with family and a pack of animals
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